



## NEWSLETTER

April 2015

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### NEW SHOWER KEYS

All of the harbor's shower rooms have been retrofitted with electronic key readers. The old hard keys will no longer work once the electronic keys have been distributed.

### RESTROOMS AND DOCK GATES WILL NOT BE AFFECTED BY THIS CHANGE.

Electronic key fobs will be available for a fee for those needing access to the showers starting in early May. Liveaboards will be the first to receive the new keys, followed by other users. Notices will be sent out to all slip licensees regarding the process to obtain new keys. Key deposits will be refunded for slip licensees and others who have paid a deposit.

### RATE INCREASE REMINDER

Please be reminded that effective April 1, 2015, a rate increase of 2.7% applies to the following:

- Slip Rent
- Dry Storage
- Rack Storage
- Catamaran Storage

This increase will be reflected on your April statement.

Please feel free to pass the newsletter along to family and friends. Let them know that they can receive this newsletter by sending their email address to [scpd@santacruzharbor.org](mailto:scpd@santacruzharbor.org) or by contacting the harbor office at (831) 475-6161.

### ADDITIONAL PARKING STICKER SALES COMING SOON!

The Santa Cruz Harbor has approximately 1,200 parking spaces for use by slip renters, commercial tenants, vendors and visitors. The Port District's operating permits require that we provide approximately 690 parking spaces for boating uses (slip renters, boat storage and launch ramp), 23 ADA/accessible parking spaces and 53 spaces for beach parking. The remaining spaces (approximately 430) make up the shared parking inventory used by landside tenants' customers, charter businesses, visitors, etc.

Each year, approximately 2,200 parking stickers are issued to slip renters, enabling the bearer to park in any space marked "Slip Renter Only" or "Visitor." Another 200-300 parking stickers are issued/sold each year, primarily to slip renters who are able to purchase up to two additional parking stickers each. Slip renter parking stickers are currently valid throughout the harbor.

Over the past several years as warm weather has become the norm and the harbor has become an increasingly popular destination, harbor staff has received a growing number of complaints about parking availability and abuses. Our priorities have been to ensure parking opportunities exist for slip renters and customers of our commercial tenants, comply with our operating permits, and to allow for visitors and employees who need to park onsite. Parking regulations are being enforced and the water taxi is being deployed more frequently as part of the effort to relieve demand. Abuses, such as storing excess vehicles in the harbor, using harbor parking for commercial purposes or acquiring an excess number of permits, are being addressed as they arise.

The County's Twin Lakes Beachfront / East Cliff Drive Improvements project is anticipated to begin construction this summer. The project will temporarily eliminate approximately 50 on-street parking spaces along East Cliff Drive from 5th Avenue to 7th Avenue during construction. The finished project will reduce on-street parking by approximately 30 spaces, but will provide better organization and safety for vehicles, pedestrians and cyclists. We anticipate that demand for beach parking will shift into the harbor's parking lots as a result.

Sales of additional 2015 parking stickers were postponed while we completed an assessment to determine the sources and timing of peak parking demand, and to determine any changes

## MARINA MANAGEMENT SOFTWARE

On April 1, 2015, the Port District deployed a new marina management software program to better manage and maintain all slip rentals within the harbor.

The new program will allow the Port District to provide slip renters with improved services, such as paperless statements and automatic bill-pay options.

While it is anticipated that these new services will be made available in the coming months, you will notice that your April statement has already received a new look.

If you have any questions regarding your April statement or the detail shown on the statement, please contact the harbor office at (831) 475-6161.

## PORT COMMISSION MEETING SCHEDULE

### *Port Commission* MEETING SCHEDULE

#### **APRIL**

Regular Public Session  
Tuesday, February 28, 2015  
7PM

#### **MAY**

Regular Public Session  
Tuesday, May 26, 2015  
7PM

to our parking management needed to ensure the priorities are met both during and after construction. We realize this was an inconvenience to some of our customers, and greatly appreciated your patience during the delay. Additional parking stickers for eligible slip licensees will be available at the harbor office starting Wednesday, April 15, 2015.

## FROM THE HARBORMASTER

With the beginning of fishing season and warm temperatures, the harbor is beginning to attract many visitors. I would like to remind each of you to please report any suspicious or criminal activity you may happen upon. Even if something simply feels out of place, the Harbor Patrol would like to hear about it. If you have an emergency, immediately call 9-1-1. If you have general harbor-related questions, please call the office at 475-6161 during business hours, any day of the week. Remember, working together we can keep our environment safe and clean.



## CURRENT FUEL PRICING

Gasoline: \$3.47  
Diesel: \$3.43  
Commercial: \$3.28

Hours of Operation  
Monday - Friday: 8 - 4  
Saturday - Sunday: 7 - 4

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